



"UNITED WE WIN"

Dear Friends of United Way of Kern County,

2019 has been a year of achievements, new beginnings, new challenges and new wins!

Our United Way family continues to change and grow into new projects which lead us closer to accomplishing our final goals. We approach 2020 with a renewed vision and polished mission, continuing to strive with optimism and the desire to progress in new venues expanding our horizons.

Please allow me to share with you some of our most important wins of 2019:

- This year UWKC had the opportunity to expand its Education Department contracting with Bakersfield City School District as their Family Life Education provider bringing an annual contribution of \$180,000 and impacting 6,566 total students in the district.
- UWKC received \$10.4 million in funding from the State of California, HUD and EFSP to help fund agency programs within Kern County impacting over 3,200 individuals.
- UWKC received over \$216,000 in grants from the State of California, IRS, UWCA and Wells Fargo Bank to help us with the expansion of Financial Stability services through VITA bringing back \$3.2 million in refunds into Kern County.

Thank you, community partners, individual and corporate donors for continuing to believe in our cause and supporting our mission with your loyal contributions throughout the years.

Thank you volunteers for your tremendous valuable time and compassionate hearts devoted to improving the work we do for our communities.

Thank you UWKC's Governing Board and amazing staff for a great year!

2020 will be a symbolic and stronger year, new battles and new wins will be accomplished and we will continue to fight for the betterment of our people and our communities.

Friends, always know that you can rely on UWKC for future community projects, volunteering your time and contributing to change lives. As I take a moment to reflect on 2019, "Collaboration" comes to summarize our year. We have learned to Live United as one community, therefore we invite you to please join our fight... because United We Win!

Gracias,
Mari Pérez-Dowling
President & CEO

2019-2020 Board of Directors

Javier Lozano, Chair
Human Resource Manager
Aera Energy LLC

Nicolette Cross, Past Chair
CPA/Owner
O'Dell Cross P.C.

Matthew Rogers, Vice-Chair
Manager
UPS Stockdale Operations

Jordan Kaufman, Treasurer
Treasurer/Tax Collector
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Support Services Division,
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District

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Kern County HR

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State Farm Insurance

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Provost/VP for Academic Affairs
California State University, Bakersfield

Ken Keller
President and CEO
Dignity Health Bakersfield
Memorial Hospital

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Business Development Director
City of Shafter

Sam Sikola
Retired

Debra Watkins
President, Alert Disaster
Restoration

STAFF MEMBER:

Mari Pérez-Dowling
President & CEO,
United Way of Kern County

THANK YOU FOR YOUR PARTNERSHIP

CAMPAIGN LEADERS



Workplace Campaigns, Corporate and Foundation
Donors with combined gifts totals exceeding **\$50,000**

\$25,000-\$49,000



KAISER PERMANENTE®



\$20,000-\$24,999

Costco Wholesale
San Joaquin Community Hospital
Wells Fargo Foundation

\$10,000-\$19,999

Kern County Superintendent of Schools
State Farm Insurance
Caterpillar Distribution Center
Southern California Edison Company
Virginia and Alfred Harrell Foundation

\$5,000-\$9,999

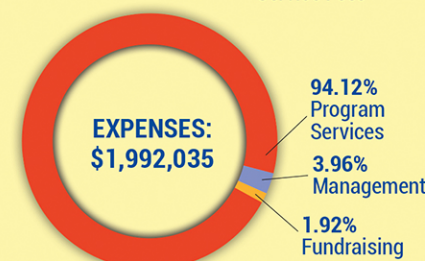
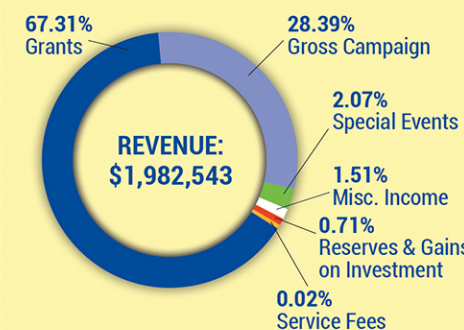
Federal Express
Canyon Hills Assembly of God
Automobile Club of Southern California
Dollar General
PNA Construction Technologies
Bank of America
Kern Health Systems
Javier Lozano
Beneficial State Foundation
Congressman, Kevin & Judy McCarthy
BNSF Foundation
Grainger Foundation
Kern High School District

\$2,500-\$4,999

Bakersfield Electric Motor Repair
AT&T
California Resources Corporation
Bakersfield Condors
Bakersfield City School District
Kern County LULAC 3272 Foundation
Wal-Mart
Kern County Employees Retirement
Association
Colombo Construction
Alert Disaster Restoration

2018/2019 FINANCIALS AT A GLANCE

A Complete Financial report is
available at unitedwaykern.org



UNITED WAY OF KERN COUNTY

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REPORT TO THE COMMUNITY 2019

United
We Win



United Way of Kern County

United Way of Kern County fights for long-lasting and measurable impacts in the areas of:

EDUCATION

Empowering parents to be their children's 1st teacher

TOTAL BOOK DISTRIBUTION

15,000
BOOKS

Over 15,000 books are distributed to families through home libraries, new parent toolkits, Book of the Month Club, Raising a Reader program, Born learning Trail field trips and resource fairs.



BORN LEARNING® INITIATIVE

- 550 Children enrolled in the Book of the Month Club
- 80 Home Libraries
- 9 Born Learning Trails Installed

Family Life Education | 9 Schools | 6,586 Kids

With the partnership of Bakersfield City School District, we provide Family Life Education to middle schools within the District. Students receive comprehensive Sexual Health Education and HIV prevention education from our trained instructors, utilizing Positive Prevention Plus evidence-based curriculum that complies with the California Healthy Youth Act.

Raising a Reader Program

13 Site locations serving 340 children - Children are exposed to 100 different titles throughout the year where books are rotated on a weekly basis.

- Arvin Migrant Program
- Buttonwillow Preschool
- Casa Loma State Preschool
- Discovery Depot Preschool
- Edison Preschool
- Lost Hills Preschool
- MAOF
- Mojave Family Resource Center
- Orangewood TK
- Parent Life Program
- Shafter CAP SLO Migrant
- Small Steps Preschool
- Sterling Center



Children who read proficiently by the 3rd grade are more likely to succeed in school & life.

HEALTH



United Way of Kern County has worked as the fiscal agent of the Kern County Homeless Collaborative and our role is to serve as the backbone organization. We submit an estimated \$5.5 million Continuum of Care (CoC) grant application through the US Department of Housing and Urban Development (HUD) and provide administrative support. UWKC serves as the Administrative Entity of the CESH and Home Emergency Aid Program (HEAP) by also funding projects of \$3.8 million to assist in ending homelessness and other housing needs.

3,690
PEOPLE WERE
PLACED IN OR
MAINTAINED
IN PERMANENT
HOUSING

HUD Funding For 2019

10 AGENCIES
\$5.5 MILLION
20 PROJECTS

In January of 2019 the Homeless Census, known as The Point in Time (PIT) Count, reported an increase of 50% homeless individuals in Kern County.

Emergency Food and Shelter Program (EFSP)

United Way of Kern County is the fiscal agent and administrator of the EFSP. The EFSP distributes funding to nonprofit organizations serving those who are hungry, homeless, or at risk for homelessness and reports directly to the national board.



\$723,614 DISTRIBUTED
13 Agencies Funded by EFSP



MEMBERS OF KERN COUNTY HOMELESS COLLABORATIVE

Garden Pathways	Kern County Aging & Adult Services Department	Advocate
Golden Empire Affordable Housing, Inc.	Kern County Dept. of Human Services	Senator Shannon Grove
Golden Empire Transit District	Kern County Behavioral Health and Recovery Services	Shafter Police Department
Greater Bakersfield Legal Assistance	Kern County Supt of Schools	St. Vincent de Paul
Housing Authority of the County of Kern	Kern Hospital Authority (Kern Medical)	Stewards Inc.
Income Property Association of Kern	Kern Health Systems (Kern Family Health Care)	The Mission at Kern County
Independent Living Center of Kern County	Kern County Network for Children The Dream Center	Ravi and Naina Patel Foundation
Kern Around the Clock	Mental Health Systems	Turning Point of Central California
Kern County Administrative Office		United Way of Kern County
		Women's Center-High Desert

ENDING HOMELESSNESS AND HUNGER

FINANCIAL STABILITY



United Way of Kern County is the home of the Kern VITA (Volunteer Income Tax Assistance) Partnership

\$3.4 million back to Kern County in refunds
2,658 E-Filed Returns
52% Growth from Previous year



70 VITA VOLUNTEERS

2019 Kern VITA Partnership Members

Mexican American Opportunity Foundation (MAOF)
Assemblyman Rudy Salas
Kern County Child Support Services
St. John Missionary Baptist Church
Beneficial State Bank
Self Help Federal Credit Union
Community Action Partnership of Kern



15 different mobile sites, including e-bus, helped us assist over 3,000 families throughout Kern County.