



## "UNITED WE WIN"

Dear Friends of United Way of Kern County,

2019 has been a year of achievements, new beginnings, new challenges and new wins!

Our United Way family continues to change and grow into new projects which lead us closer to accomplishing our final goals. We approach 2020 with a renewed vision and polished mission, continuing to strive with optimism and the desire to progress in new venues expanding our horizons.

Please allow me to share with you some of our most important wins of 2019:

- This year UWKC had the opportunity to expand its Education Department contracting with Bakersfield City School District as their Family Life Education provider bringing an annual contribution of \$180,000 and impacting 6,566 total students in the district.
- UWKC received \$10.4 million in funding from the State of California, HUD and EFSP to help fund agency programs within Kern County impacting over 3,200 individuals.
- UWKC received over \$216,000 in grants from the State of California, IRS, UWCA and Wells Fargo Bank to help us with the expansion of Financial Stability services through VITA bringing back \$3.2 million in refunds into Kern County.

Thank you, community partners, individual and corporate donors for continuing to believe in our cause and supporting our mission with your loyal contributions throughout the years.

Thank you volunteers for your tremendous valuable time and compassionate hearts devoted to improving the work we do for our communities.

Thank you UWKC's Governing Board and amazing staff for a great year!

2020 will be a symbolic and stronger year, new battles and new wins will be accomplished and we will continue to fight for the betterment of our people and our communities.

Friends, always know that you can rely on UWKC for future community projects, volunteering your time and contributing to change lives. As I take a moment to reflect on 2019, "Collaboration" comes to summarize our year. We have learned to Live United as one community, therefore we invite you to please join our fight... because United We Win!

Gracias,  
**Mari Pérez-Dowling**  
President & CEO

### 2019-2020 Board of Directors

**Javier Lozano, Chair**  
Human Resource Manager  
Aera Energy LLC

**Nicolette Cross, Past Chair**  
CPA/Owner  
O'Dell Cross P.C.

**Matthew Rogers, Vice-Chair**  
Manager  
UPS Stockdale Operations

**Jordan Kaufman, Treasurer**  
Treasurer/Tax Collector  
County of Kern

**Emily Duran, Secretary**  
Director of Provider Relations  
Projects, Kern Health Systems

**Daisy Diaz**  
Branch Manager,  
Beneficial State Bank

**Dr. Timothy Fulenwider**  
Director of Instructional  
Support Services Division,  
Bakersfield City School  
District

**Gabriela Fulmer**  
Kern County HR

**Shirley Gordon**  
Vice President of Operations  
State Farm Insurance

**Dr. Vernon Harper**  
Provost/VP for Academic Affairs  
California State University, Bakersfield

**Ken Keller**  
President and CEO  
Dignity Health Bakersfield  
Memorial Hospital

**Bob Meadows**  
Business Development Director  
City of Shafter

**Sam Sikola**  
Retired

**Debra Watkins**  
President, Alert Disaster  
Restoration

STAFF MEMBER:

**Mari Pérez-Dowling**  
President & CEO,  
United Way of Kern County

## THANK YOU FOR YOUR PARTNERSHIP

### CAMPAIGN LEADERS



Workplace Campaigns, Corporate and Foundation  
Donors with combined gifts totals exceeding **\$50,000**

### \$25,000-\$49,000



KAISER PERMANENTE®



### \$20,000-\$24,999

Costco Wholesale  
San Joaquin Community Hospital  
Wells Fargo Foundation

### \$10,000-\$19,999

Kern County Superintendent of Schools  
State Farm Insurance  
Caterpillar Distribution Center  
Southern California Edison Company  
Virginia and Alfred Harrell Foundation

### \$5,000-\$9,999

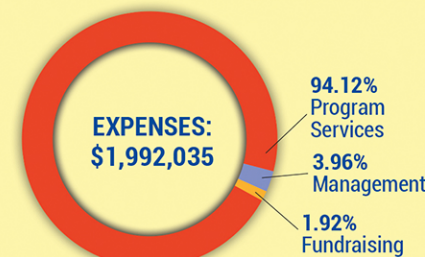
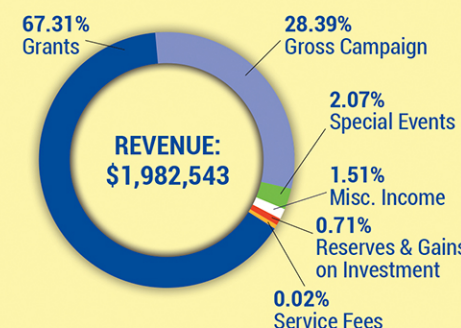
Federal Express  
Canyon Hills Assembly of God  
Automobile Club of Southern California  
Dollar General  
PNA Construction Technologies  
Bank of America  
Kern Health Systems  
Javier Lozano  
Beneficial State Foundation  
Congressman, Kevin & Judy McCarthy  
BNSF Foundation  
Grainger Foundation  
Kern High School District

### \$2,500-\$4,999

Bakersfield Electric Motor Repair  
AT&T  
California Resources Corporation  
Bakersfield Condors  
Bakersfield City School District  
Kern County LULAC 3272 Foundation  
Wal-Mart  
Kern County Employees Retirement  
Association  
Colombo Construction  
Alert Disaster Restoration

### 2018/2019 FINANCIALS AT A GLANCE

A Complete Financial report is  
available at [unitedwaykern.org](http://unitedwaykern.org)



### UNITED WAY OF KERN COUNTY

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[unitedwaykern.org](http://unitedwaykern.org)



## REPORT TO THE COMMUNITY 2019

United  
We Win



United Way of Kern County

# United Way of Kern County fights for long-lasting and measurable impacts in the areas of:

## EDUCATION

Empowering parents to be their children's 1<sup>st</sup> teacher

### TOTAL BOOK DISTRIBUTION

15,000  
BOOKS

Over 15,000 books are distributed to families through home libraries, new parent toolkits, Book of the Month Club, Raising a Reader program, Born learning Trail field trips and resource fairs.



### BORN LEARNING® INITIATIVE

- 550 Children enrolled in the Book of the Month Club
- 80 Home Libraries
- 9 Born Learning Trails Installed

### Family Life Education | 9 Schools | 6,586 Kids

With the partnership of Bakersfield City School District, we provide Family Life Education to middle schools within the District. Students receive comprehensive Sexual Health Education and HIV prevention education from our trained instructors, utilizing Positive Prevention Plus evidence-based curriculum that complies with the California Healthy Youth Act.

### Raising a Reader Program

13 Site locations serving 340 children - Children are exposed to 100 different titles throughout the year where books are rotated on a weekly basis.

- Arvin Migrant Program
- Buttonwillow Preschool
- Casa Loma State Preschool
- Discovery Depot Preschool
- Edison Preschool
- Lost Hills Preschool
- MAOF
- Mojave Family Resource Center
- Orangewood TK
- Parent Life Program
- Shafter CAP SLO Migrant
- Small Steps Preschool
- Sterling Center



Children who read proficiently by the 3<sup>rd</sup> grade are more likely to succeed in school & life.

## HEALTH



United Way of Kern County has worked as the fiscal agent of the Kern County Homeless Collaborative and our role is to serve as the backbone organization. We submit an estimated \$5.5 million Continuum of Care (CoC) grant application through the US Department of Housing and Urban Development (HUD) and provide administrative support. UWKC serves as the Administrative Entity of the CESH and Home Emergency Aid Program (HEAP) by also funding projects of \$3.8 million to assist in ending homelessness and other housing needs.

3,690  
PEOPLE WERE  
PLACED IN OR  
MAINTAINED  
IN PERMANENT  
HOUSING

### HUD Funding For 2019



In January of 2019 the Homeless Census, known as The Point in Time (PIT) Count, reported an increase of 50% homeless individuals in Kern County.

### Emergency Food and Shelter Program (EFSP)

United Way of Kern County is the fiscal agent and administrator of the EFSP. The EFSP distributes funding to nonprofit organizations serving those who are hungry, homeless, or at risk for homelessness and reports directly to the national board.



\$723,614 DISTRIBUTED  
13 Agencies Funded by EFSP



### MEMBERS OF KERN COUNTY HOMELESS COLLABORATIVE

|  |   |                                     |
|--|---|-------------------------------------|
| Garden Pathways                          | Kern County Aging & Adult Services Department       | Advocate                            |
| Golden Empire Affordable Housing, Inc.   | Kern County Dept. of Human Services                 | Senator Shannon Grove               |
| Golden Empire Transit District           | Kern County Behavioral Health and Recovery Services | Shafter Police Department           |
| Greater Bakersfield Legal Assistance     | Kern County Supt of Schools                         | St. Vincent de Paul                 |
| Housing Authority of the County of Kern  | Kern Hospital Authority (Kern Medical)              | Stewards Inc.                       |
| Income Property Association of Kern      | Kern Health Systems (Kern Family Health Care)       | The Mission at Kern County          |
| Independent Living Center of Kern County | Kern County Network for Children The Dream Center   | Ravi and Naina Patel Foundation     |
| Kern Around the Clock                    | Kern County Administrative Office                   | Turning Point of Central California |
| Kern County Administrative Office        | Mental Health Systems                               | United Way of Kern County           |
|  |   | Women's Center-High Desert          |

## ENDING HOMELESSNESS AND HUNGER

## FINANCIAL STABILITY



United Way of Kern County is the home of the Kern VITA (Volunteer Income Tax Assistance) Partnership

\$3.4 million back to Kern County in refunds | 2,658 E-Filed Returns | 52% Growth from Previous year



### 70 VITA VOLUNTEERS

### 2019 Kern VITA Partnership Members

Mexican American Opportunity Foundation (MAOF)  
Assemblyman Rudy Salas  
Kern County Child Support Services  
St. John Missionary Baptist Church  
Beneficial State Bank  
Self Help Federal Credit Union  
Community Action Partnership of Kern



15 different mobil sites, including e-bus, helped us assist over 3,000 families throughout Kern County.